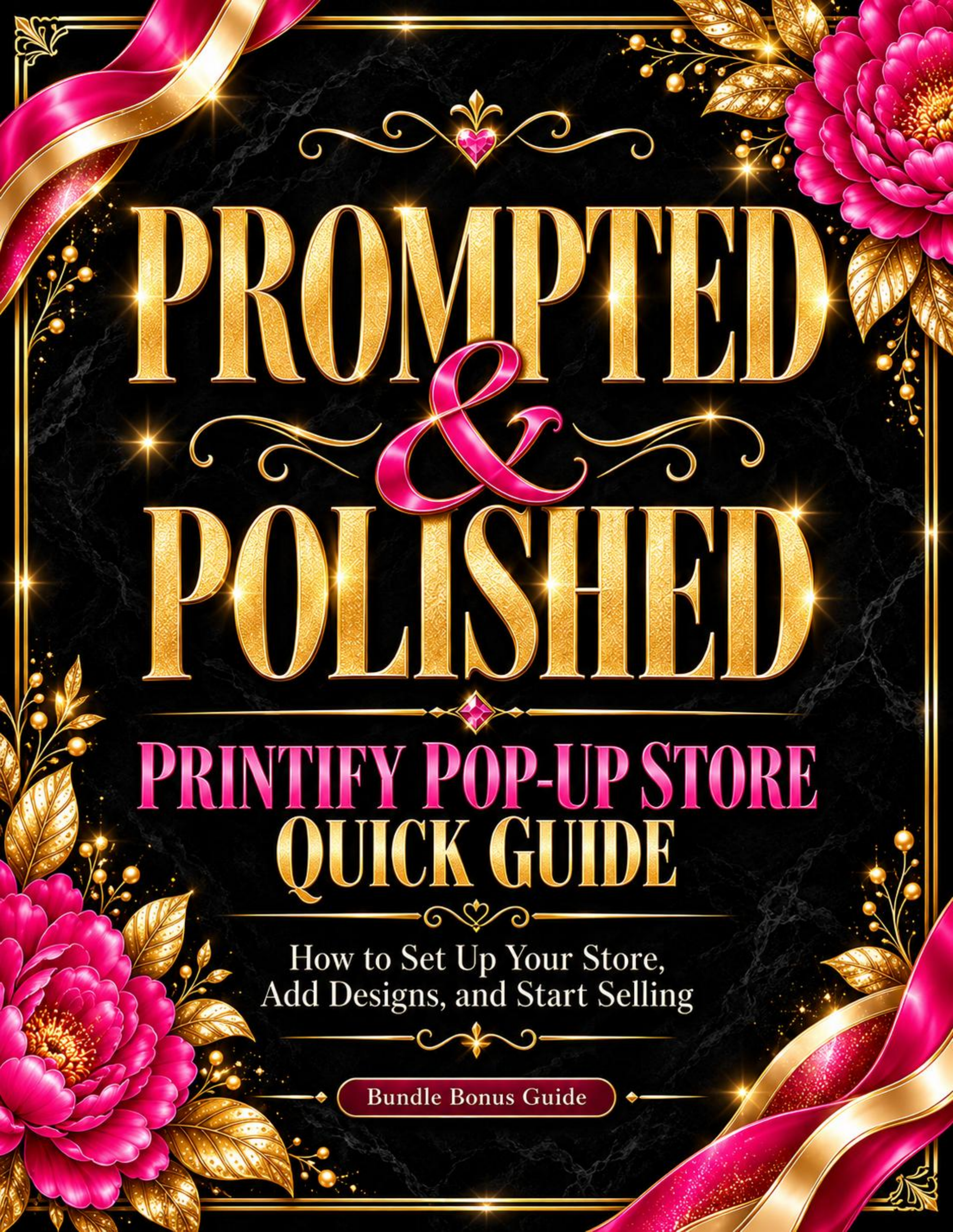




PROMPTED & POLISHED

PRINTIFY POP-UP STORE QUICK GUIDE

How to Set Up Your Store,
Add Designs, and Start Selling

Bundle Bonus Guide

WELCOME & WHAT YOU'LL NEED

This quick guide walks you through setting up a Printify Pop-Up Store, choosing products, adding your designs, and getting your shop ready to share with customers.

1



What Is a Printify Pop-Up Store?

- A simple storefront hosted through Printify.
- A fast way to test products without building a full website first.
- Great for beginners, side hustles, and bundle buyers who want to start quickly.
- You can create products, publish them, and share one easy store link.

2



Before You Start

- A free Printify account.
- Your brand name and email address.
- Design files ready to upload.
- A few product ideas.
- Pricing in mind for profit.
- A payment or payout method set up when needed.

3



Best File Prep

- Use high-quality transparent PNG files when possible.
- Keep artwork sharp and easy to read.
- Make sure your design fits the product shape.
- Save files in organized folders.



Quick Tip:

Start simple. Launch with a few strong products first, then expand after you learn what customers like.

STEP 1: CREATE YOUR PRINTIFY ACCOUNT

SIMPLE STEPS ✦ SOLID SETUP ✦ BIGGER OPPORTUNITIES



Sign Up

- 1 Go to Printify and create a free account.
- 2 Sign up with email or a supported login option.
- 3 Confirm your email address.
- 4 Log in to access your dashboard.



Complete the Basics

- 1 Add your name or business name.
- 2 Choose the country and currency you want to use.
- 3 Review your account and store details.
- 4 Keep your login and brand info saved safely.



Get Familiar With the Dashboard

- | | | |
|--|------------------------|--|
| | Catalog | Browse and explore products to sell. |
| | Product Creator | Design and customize your products. |
| | My Products | View and manage your designs. |
| | Orders | Track customer orders and status. |
| | Store/Settings | Connect stores and manage your account settings. |



Pro Setup Tips

- 1 Create a folder for mockups, PNGs, and product ideas.
- 2 Keep your fonts and brand colors consistent.
- 3 Start with a clear niche or audience.
- 4 Write down a simple pricing plan.

*Small Steps
Big Results* ♥



Goal for today:

create your account and get comfortable moving around the dashboard.

STEP 2: SET UP YOUR POP-UP STORE

Follow these steps to create and customize your Printify Pop-Up Store.
It's quick, easy, and gets you one step closer to selling!

1

Open the Pop-Up Store Setup

From your Printify dashboard, open the option to create or manage your Pop-Up Store.



2

Name Your Store

- Choose a store name that matches your brand.
- Keep it easy to spell and remember.
- Try to use the same name across your social links.



3

Add Your Store Details

- Write a short store description.
- Add your logo or banner if you have one.
- Include your support or contact email.
- Review the store link or URL slug if available.



4

Check Your Settings

- Review currency and region settings.
- Read through shipping, production, and order details.
- Add any policy or support info customers should know.



5

Preview Your Storefront

- Make sure your branding looks clean.
- Check spelling and spacing.
- Confirm your store looks good before publishing.



Branding Tips

- ✓ Use a clean banner.
- ✓ Keep descriptions short and clear.
- ✓ Make your brand voice match your audience.

*A Strong Brand
Builds Loyal
Customers!*



STEP 3: CHOOSE PRODUCTS TO SELL

START SMALL ♦ SELL SMART ♦ GROW BIGGER

1. START SMALL

The easiest way to launch is by starting with a few products that fit your audience and design style.

- ♦ Begin with 3 to 5 products.
- ♦ Choose products your customers would actually buy.
- ♦ Focus on likely bestsellers before expanding.



2. POPULAR BEGINNER PRODUCTS



- ♦ T-shirts — great everyday seller.



- ♦ Sweatshirts or hoodies — higher-ticket option.



- ♦ Tote bags — simple and trendy.



- ♦ Mugs — easy gift item.



- ♦ Stickers or small accessories — fun add-ons.

3. HOW TO PICK THE RIGHT PRODUCT

- ♦ Look at the base cost.
- ♦ Check print areas and color options.
- ♦ Compare print providers if choices are shown.
- ♦ Think about who your design is for.
- ♦ Choose styles that match your brand.



4. PRICING BASICS

- ♦ Know your product cost first.
- ♦ Add enough markup for profit.
- ♦ Remember that shipping and fees affect earnings.
- ♦ Keep prices realistic for your audience.



TIP:

Build a mini collection so your store feels curated instead of random.



STEP 4: ADD YOUR DESIGNS TO PRODUCTS

1 Choose a Product

Open a product from the catalog and launch the Product Creator.



2 Upload Your Artwork

- ◆ Upload a transparent PNG when possible.
- ◆ Use a high-resolution file.
- ◆ Keep text and details sharp.



3 Place and Size the Design

- ◆ Drag the design into position.
- ◆ Resize it to fit the print area.
- ◆ Center it or align it based on your style.
- ◆ Avoid placing important details too close to the edges.



4 Use the Preview Tools

- ◆ Check the mockup view.
- ◆ Look for blur or low-resolution warnings.
- ◆ Make sure the design looks balanced.



5 Apply to More Print Areas

- ◆ Add artwork to the front, back, sleeve, or other available areas if needed.
- ◆ Keep the design consistent across variants.



6 Save Your Product

Once you love the placement, save the product so you can move on to the listing details.



Design File Tips

- ◆ Transparent background looks most professional.
- ◆ Use clean edges.
- ◆ Test dark and light garment colors.
- ◆ Keep a master copy of every design.

STEP 5: FINISH, PUBLISH & LAUNCH

YOUR STORE IS READY — NOW IT'S TIME TO SHARE IT WITH THE WORLD!

1 FINISH THE PRODUCT LISTING



Write a clear product title.



Add a helpful description.



Select the colors and sizes you want to offer.



Choose mockups that show the product clearly.



Review your base cost and set your final price.

2 PUBLISH THE PRODUCT



Review everything one last time.



Save and publish the product to your Pop-Up Store.



Open the live product page and make sure it looks right.

3 AFTER YOU LAUNCH



Share your store link in Beacons, TikTok, and social media bios.



Promote a few bestselling products first.



Order samples when you can.



Use a support email customers can reach.

4 COMMON MISTAKES TO AVOID



Uploading low-resolution files.



Using too many products at once.



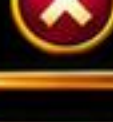
Crowding the design near the edges.



Forgetting to check mockups.



Pricing without considering profit.



Launching without proofreading.

5 LAUNCH CHECKLIST



Store set up.



First products created.



Designs uploaded.



Titles, descriptions, and pricing completed.



Products published.



Store link tested.



Ready to share.

*You
Got This!* ♥

Done is better than perfect.
Launch, learn, improve, and keep building.